

**Broadcasting Center Europe - BCE**, the technical service provider of **RTL Group**, announces the availability of the newest version of **NEWS))LINK** (Video transfers through the Internet) together with its partners, **M6** and **T-Mobile**, for the **IBC 2006**.

**Luxemburg September 8<sup>th</sup>, 2006**

RTL Group's technical service provider, **Broadcasting Center Europe - BCE** announces the release of the last version of the new Video-transfer solution, **NEWS))LINK**.

The major French TV channel, **M6**, has been a strong contributor to the design and enhancement of **News))Link** with its technical teams and then become the first user for the coverage of the 2006 FIFA World Cup in Germany. The implementation of **News))Link** went smoothly and all journalists reported their satisfaction with the tool.

**NEWS))LINK is a tailor-made video transfer solution for journalists and reporters "in-the-field"**.

With **NEWS))LINK**, a laptop, a communication card (WiFi, Broadband, UMTS: HSDPA/HSUPA) and a standard DV-camera, video footage can be recorded, cut and sent out at high speed via the selected telecommunication networks to the central newsrooms within minutes, reducing the time-to-air significantly, without being overloaded with expensive and hard-to-use equipment.

"Designed and developed by the technical and news experts of **M6** and **BCE**, **NEWS))LINK** will become the key element in the chain connecting journalists with their newsroom, from anywhere at any time. It allows an efficient use of the available telecommunication network, especially broadband internet or UMTS, to transfer any content in a fast, secured and cost efficient way. **NEWS))LINK** is definitely an added value for TV channels which want to report on events, wherever and whenever they happen" says **Alain Flammang, CEO of BCE**.

**The news production team of M6** was extremely satisfied with the use of **News))link** and declared : "**NEWS))LINK** was the right tool for the top events we had decided to cover at start. After the successful trials at The Festival de Cannes, all our journalists at the soccer World Cup in Germany were able to send their reports to the central newsroom at very reasonable costs without encountering any technical difficulty. **Newslink** proved to be easy-to use, reliable, fast and cost efficient. Furthermore, its flexibility and portability allowed us to be always and everywhere able to send and receive feeds, without worrying about booking satellite space or waiting in lines for transmission capacities. We now plan to rapidly expand the use of **Newslink** to all our regional offices and foreign correspondents."



**Newslink will be demonstrated during the IBC on the BCE OB VAN,  
exposed on booth OEE 120, in the Outside Broadcast Area.**

**About BCE**

Located in Luxembourg, BCE is a major European media player providing technical services in the fields of TV, Radio, Telecommunications and IT. With a high qualified multicultural staff of 220 persons, BCE serves about 400 media clients in various sectors, such as TV channels, Radio stations, film distributors, producers, advertising companies, telecommunications operators and public services.

More information on [www.bce.lu](http://www.bce.lu)

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